

Charitable Foundation helping Children with Cancer



**Charitable Foundation
Helping Children with Cancer**

www.nastenka.ru

Problems Facing Pediatric Oncology in Russia Today

- According to data from the Russian Ministry of Health, **5000** children develop cancer on an annual basis
- One child in a thousand suffers or suffered from some kind of cancer
- Cancer takes second place in child mortality (after injury and accidents)



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The Major Problem: Under Financing

- The major problem is under financing, which means a constant lack of medications and equipment.
- E.g., a bone marrow transplantation – often the only treatment that can save a child's life – costs \$ 40 000
- Accordingly, under financing accounts for the fact that such transplantations in Russia are done **50 times (!!!) less frequently** than needed.

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What kind of support is needed?

Medications



Medical
Equipment

New, Safe Treatment
Methods

**Unfortunately, financing by
by the Russian government is not enough!**

We can change it!

With correct and
timely treatment,
80% of these children
can completely recover!

Why “Nastenka”?

We named our charitable foundation after a little girl from a far-away Vologda village, Nastya Kuposova.

Nastenka was an usual Russian girl with trusting, round blue eyes, a snub nose and a charming smile. She was born on May 29, 1995.

When she was eighteen months old, she was diagnosed with a terrible disease called nephroblastoma. Nastya underwent five operations, had one kidney removed, underwent high-dose chemotherapy and a bone marrow transplant. The doctors did their best to save the child's life, but Nastya died on August 9, 1998. She was only three years old and was the family's only child.

Nastenka's story is just one of many. We would like to perpetuate this girl's name, the story of her short life and remind the world about all the other children who need our help.

Nastenka Foundation

The Aim of the Foundation

is to improve the quality standards of treatment of children with oncological diseases and to provide various kinds of assistance to them and their families.

The Main Recipient

of charitable assistance from Nastenka Foundation is the Scientific Research Institute for Pediatric Oncology and Hematology of the Russian Scientific Oncology Center at the N.N.Blokhin Russian Academy of Medical Sciences. The Institute usually has **over 140 children** from different regions of Russia (and former Soviet Republics) as in-patients.

What We Do

Our programs:

- Help the hospital
- Help the families: financial assistance to the families of sick children
- Give a smile: we arrange fun events for our little patients and their families
- Every child is a world citizen: partnerships with international foundations and raising public awareness about the problems of pediatric cancer in Russia
- Volunteer programs: involving volunteers in all aspects of the foundation's work



Priority Program: “Help the Hospital”

- Acquisition of medications, medical equipment, and consumable goods
- Financial assistance for the treatment of the children
- Assistance in training of qualified medical staff
- Creating better working conditions for the hospital’s staff



Our Achievements

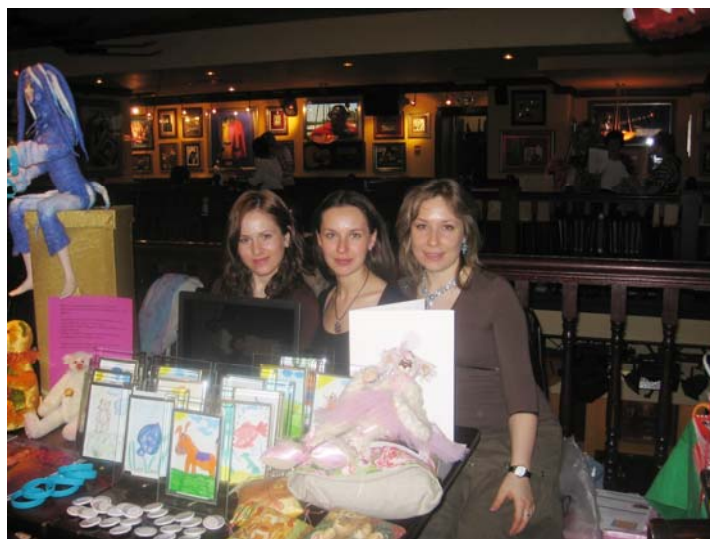
According to the doctors of the Institute of Children's Oncology, the modern equipment acquired by the Foundation through donations has helped to significantly increase the quality of diagnostics and treatment of our little patients.



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Various Snapshots



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Snapshots from the Hospital

Benefits of (Corporate) Partnerships with Nastenka

- Buying medical equipment is a social investment!. Thanks to it, children can completely recover.
- Supporting Nastenka provides you with the opportunity to help solve a major problem facing pediatric oncology in Russia and to increase the quality of treatment children suffering from cancer can receive.
- By helping Nastenka, you will gain the reputation of a **socially responsible company**, which in turn will result in loyalty and commitment of clients, employees and partners.

How can YOU help?

- Donate funds for medical equipment, medications or the treatment of a certain child
- Spread information about Nastenka, our needs, events and opportunities to help
- Participate in our fundraising events such as auctions, concerts, exhibitions, etc.
- Come up with your own fundraising events/ideas
- Organize fun events for children and their parents in hospital or suggest another volunteer support.
- “Spread the Sunshine” – you can buy Nastenka’s souvenirs (e.g., Xmas cards, buttons and cups, etc.) for yourself or your friends and family
- Helping professionally as volunteers



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**Your
help is
needed
today!**

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